MAJOR MILESTONES SINCE JANUARY 2020

In partnership with ASU, Leonardo turned obstacles into opportunities during the pandemic. The lack of mobility and in-person convenings opened new pathways to reimagine how we create, connect and collaborate. Together with ASU, Leonardo is uniquely well-positioned and equipped to increase CAPACITY, REACH AND ACCESS across a growing global network.

- 470% Increase in overall funding commitments
- $2.6MM New committed and diversified revenue
- 135% Increase in annual revenue
- 3X Growth of team size & professional capacity
- 55% Staff racial DEI representation (increased from 0)
- 35% Board racial DEI (doubled from 17%)
Connecting Deeply Across ASU

Taking strides with ASU academic, knowledge, learning, and media enterprises. Leonardo collaborations across ASU seek to advance our rising leadership as the #1 university for creativity redefining higher education with transdisciplinary art-science research, practice, learning and enterprise.

Philanthropic Enterprise

Secured first $1,000,000 gift commitment for Leonardo’s $10mm Vision 2028 campaign. designed to incubate high-impact creative enterprise ventures.

Creativity Fellowship & Learning

Future Fellowships will create peer-to-peer virtual residency network across 7 continents.

XR Art Innovation

Produced ASU Resilience Rising digital tribute, A.R. interactive art app, developed with Meteor Studio, in collaboration with William T. Ayton, for SFIS, HIDA, ASU Commencement 2020, designed as prototype for full-scale installation, possibly at ISTB7.
Financial & Operational Capacity

Since January 2020, Leonardo has identified over $2mm in new and diversified income commitments, including Leonardo’s first $1mm pledge. This angel gift will seed Leonardo Vision 2028, a major 6-year philanthropic campaign to be launched with ASU Foundation early 2022 culminating in Leonardo’s 60th Anniversary. Despite the pandemic, collaborative partnerships and creative programs fueled increase in annual revenue by 136%, increase in overall funding committed by 470%, as well as increase in size and diversity of staff and Board leadership.

Global Reach

Leonardo remains the world’s #1 Art-Sci-Tech academic publication, and ranked #3 among all Visual Arts publications by Google Scholar. In 2020, Leonardo expanded reach and access by 62% strengthening international presence, partnerships, digital content and programs.

ASU joined the international LASER speaker series in 2020, as it grew by 16%, now hosted in 48 cities worldwide with 110 events annually reaching 14,371 participants directly. Multilingual publications included new work in Russian, Spanish, and Catalan. Publishing partnerships were created or are in development in China, Australia, Russia, Spain, and India. The CYLAND Media Arts Lab’s collaboration led to Leonardo’s first, entirely bilingual English-Russian special issue on “Cosmos & Chaos” space art with 12 authors, including ASU’s Lindy Elkins-Tanton, 2 curating editors and over 100 artists. The issue featured all women scientists and artists.

Creative Access

Leonardo’s transformative collaboration, experimentation and innovation includes CripTech, Leonardo’s $500K disability-centered art technology incubator to create access solutions serving the 1 billion people living with disability. Advancing intersectional DEI and access, CripTech offers a unique capstone option for ASU students, and opportunities for ASU LeoLabs, faculty research, media, exhibition, and enterprise development. Leonardo also led “net-native”, digital and immersive art experiences to break down barriers, enabling access across geography, ability, mobility, language and other constraints. Collaborating with New Art City and the Lumen Foundation, we built one of the first interactive, VR exhibition platforms linked to original artist content and Leonardo archives. ASU students received private tours to experiment with these platforms through "Art Science Response to COVID" Lab co-taught with Dr. Leland Hartwell, and "Humanizing Digital Culture" Lab with Dr. Tim Summers.
Connecting Deeply Across the World

Over 54,000 Catalysts

Thought Leaders and Creative Networks introduced to the ASU-Leonardo Initiative

Over Two Dozen Keynotes, Panels, Joint Publications & Key Collaborations.

External Partner Audience Reach Over 250,000 People Worldwide
And we're just getting started...

Preview projects in development with ASU to deepen visibility, collaboration, impact

- Public launch of $10 million Vision 2028 with ASU Foundation to transform systems with Creative Economy enterprise: incubating Leo Corps, Leo Index, Leo Certification, Leo Living @Mirabella
- Launch Leo LiftOff Platform at ASU & SoCap presenting 40 investment opportunities for creative enterprise, venture & innovation
- Pilot satellites of ASU-Leonardo in 6 key markets: LA, DC, NYC, Paris (FR), London (UK), Monterrey (MX)
- Expand XR/VR/AR experience to ASU learning networks across PIT UN, Plus Alliance, Cintana Alliance, ASU in Mexico
- Publish 6 multimedia collaborations with ASU media enterprise partners, and 3 annual multilingual special issues (Spanish, Russian, Chinese) with MITP
- Advance "Seize the Moment" collaboration with ASU's Global Futures Lab, Humanities Lab, ED Plus
- Design creative portfolio, products and services with ASU UTO, Thunderbird, Carey, UDI, HIDA, GFL
- Prototype Digital Platforms to share, archive, and monetize creative work with industry and nonprofit partners

Creativity for Transformation. What our world needs today.
ASU-Leonardo: Forging New Paths

Established in 2019, the ASU partnership with Leonardo turns scholarly insight into creative practice for global impact. Our world urgently needs art-science and art-technology collaborations to navigate uncertain times and existential threats, because complex problems require creative solutions.

Together, we are advancing ASU to become the #1 leader in creativity for transformation. We leverage Leonardo’s world-class creative content and network of networks, harness ASU's leadership in innovation and sustainability, and scale access to Leonardo's visionary programs that engage and inspire lifelong learners and leaders.

MISSION & VISION: Leonardo fosters transformation at the nexus of art, science, and technology. We serve to empower an inclusive global network, where all belong in pursuit of a more vibrant, just, and regenerative world. Our vision is to activate creativity to push the boundaries of today and unleash the possibilities of tomorrow.
Since 1968, Leonardo has served as THE community network to convene, research, collaborate and disseminate best practices at the nexus of arts, science and technology worldwide. Aligned with the SDGs, Leonardo supports transdisciplinary scholars, artists, scientists, technologists and thinkers who experiment with new, cutting-edge approaches, practices, systems and solutions to tackle the most complex challenges facing humanity today.

As a not-for-profit 501(c)3 enterprising think tank, Leonardo offers a global platform for creative exploration and collaboration, reaching tens of thousands of people across 135 countries. Our flagship publication, Leonardo, the world’s leading scholarly journal on transdisciplinary art, anchors a robust publishing partnership with MIT Press; our transformative partnership with Arizona State University infuses educational innovation with digital art and media for lifelong learning. Our creative programs span thought-provoking events, exhibits, residencies and fellowships, scholarship and social enterprise ventures.